

Dear Sir/Madam

I am writing to you concerning the new sales manager position at your esteemed company. I believe that my combination of professional experience and education has given me valuable insight and makes me a well-qualified candidate for the position.

My specific applied experience is primarily in print media however I do bring experience in digital advertising sales. As a sales manager I have had experience in recruiting, developing and mentoring strong focused and creative sales teams. I am a highly-qualified, and self-motivated professional, I can communicate easily with both sales staff and clients/customers alike; motivating the sales people while influencing clients/customers with a credible style that makes them want to do business.

I have the drive, energy, vision, leadership, and implementation skills to make a positive difference to your company. I believe my experience in sales, sales management, marketing and sales training qualifies me for the position.

I am confident that you will be interested in my track record and ability in order to help your company achieve important business goals while enhancing your company profile. I sincerely hope you will allow me the opportunity to demonstrate this by granting me an interview.

I look forward to hearing from you,

Best Regards,

Tekla Farkas